

# Bonus Items Download

# Dr. Sandi Eveleth

These Bonus Items  
Accompany the Audio Book  
“Fix Your Website  
With These 5 Things  
Starting NOW  
To Grow  
Your Business”

## Disclaimer

*There are affiliate links for products I use and love contained in this eBook. I receive a small commission if you purchase the product through my link, but you do not spend more on the product because of this.*

## More Bonuses

### Helpful Resources - Digital Marketing Courses, Software, Books, and More!

For all of you “DIYers”, check out these online digital marketing resources. Some are fee-based, and many are free.

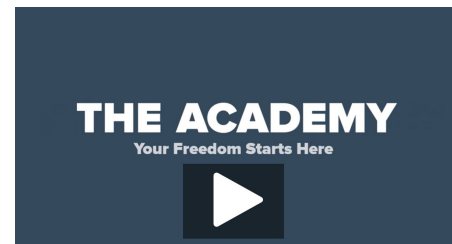
- **Sales Funnels to Make More Sales Course – [Click here to get FunnelU](#)**



This is one of the most comprehensive online courses on how to create sales funnels to convert your website or landing page visitors into customers. Russell Brunson has made **millions of dollars online** (for both digital products and physical products and services) **by using sales funnels for over a decade**. He gives you his step-by-step process and exact samples of what he used without you having to waste time doing the research.

- **Start a Business Online Course – [Click here to get the Internet Business Mastery Academy](#)**

If you would like to **learn how to start a business online** to make extra money or to use the concepts on how to grow your offline business with online marketing techniques, this is the course for you. It has a fantastic format and makes it easy for you to follow step-by-step lessons without feeling overwhelmed. Inside you'll find lots of bonus resources to get you started.



- **Being Great on Camera Course - [Click here to get the Being Great on Camera Course](#)**



Larry Becker is a world renowned leader in the photography, videography, and speaking industries. He's been associated with companies like Photoshop World, Adobe, and B&H Photo. Larry created this course to **teach “DIY” small business owners how to create videos to grow their businesses** by garnering trust in potential customers and clients.

- **7 Powerful Video Lessons – [Click here to get the 7 Powerful Video Lessons](#)**

This is a great mini-course on **learning how to create your first business video to help market your business online**. You'll even get a script and template to jump start your welcome video, insider tips on how to present yourself on camera, recommendations on the best gear and setup to use, how to edit your video and more.



• **Funnel Scripts Software – [Click here to get Funnel Scripts](#)**

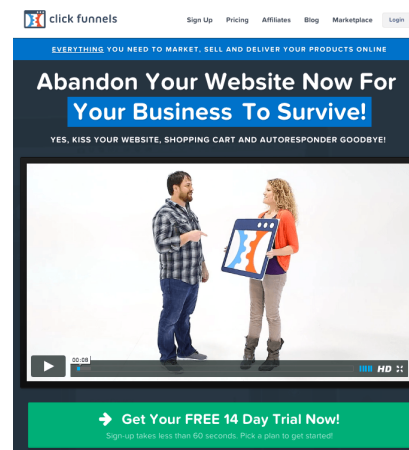
Funnel Scripts takes the work and fear out of writing the copy for any of your sales pieces. You'll be able to write customized scripts for your sales letters, website copy, webinars, email subject lines, and lead generation funnels in about 10 minutes. I guarantee **it will save you SO MUCH TIME!** I use this software for website content, sales letters, content on my sales funnels and even content for my eBooks. This is one of the best valued software products on the market to help you write content.



• **ClickFunnels™ Software – [Click here to get a FREE 14-day Trial of ClickFunnels™](#)**

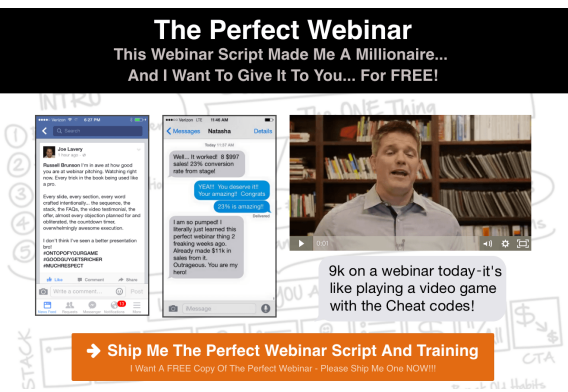
Tony Robbins uses this software for his online sales funnels. You **KNOW** if Tony uses it, he's researched the best of the best and decided that ClickFunnels™ was the winner!

Clickfunnels™ is a software suite that allows you to create an entire online presence without needing a separate website. Whether you sell physical products, digital downloads, coaching services, direct sales marketing products, real estate services, healthcare services and more, Clickfunnels™ offers a fast and easy way to get your products and services online. **It's an all-in-one product that gives you everything you'll need to succeed in starting and growing your business online.** You just have to “plug and play” your own information.



• **The Perfect Webinar Script – [Click here to get The Perfect Webinar Script](#)**

The Perfect Webinar is **the script that Russell Brunson has used to make him millions of dollars online.** After over a decade of trial and error, learning from the masters and honing his skills, Russell has developed the perfect webinar script to use every time he runs a webinar. He also uses this script when he presents live seminars or any other type of presentation. It's the same script he gives his students. Along with the webinar script, he'll send you **free training** to teach you how to use the script. The script can be used for selling any type of product or service.



• **FREE Funnels – [Click here to get your FREE Funnels](#)**

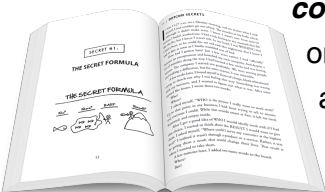
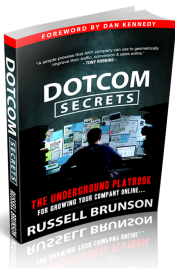
If you're in one of the following industries and would like to jumpstart your sales using ClickFunnels™, **you can have a “made-for-you” funnel ready to launch.**



- Health industry selling supplements
- Author
- High-ticket Coaching

• **DotCom Secrets Book** – [Click here to get your FREE DotCom Secrets Book](#)

You only have to pay for shipping and handling to get this oh-so-awesome book. This is one of my all-time favorite resources on **how to increase traffic to your website, how to increase conversions** from people who just find your site to people who take action on your site, and **how to increase your sales online**. It's packed with the author's tips on how he has made millions of dollars online. He teaches you how to find the right market segment and then to convert website visitors into buyers. **This is a FREE (+ shipping) offer** and is an unbelievable deal – don't buy any other book on growing your business online! Get this one for free.



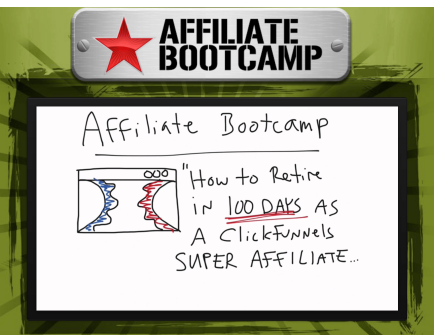
• **Expert Secrets Book** – [Click here to get your FREE Expert Secrets Book](#)

Russell Brunson has written this fantastic book, which builds on his first book, DotCom Secrets. It is **“the underground playbook for creating a Mass Movement of people who will PAY FOR YOUR ADVICE”**. He provides clear steps that are easy to implement that will position you as an expert in your industry. Russell saves you time by giving you what works and what doesn't. You'll learn how to find your own voice, be confident, create your own mass movement, and use the right tools to get the message out to your audience. Russell IS a true Expert. **This is also a FREE (+ shipping) offer. Don't wait!** Learn how to create a mass movement so you can help change the world, just like Russell.



• **ABC - Affiliate Bootcamp Course** – [Click here to get your FREE Affiliate BootCamp Course](#)

This is one of the most comprehensive courses I've taken on **how to build an entire business around affiliate marketing** (making money by promoting other companies' products). The course used to sell for \$997, but is now FREE! It's based on the philosophy of the DotCom Secrets book above, but goes into great detail with lots of videos, downloadable worksheets, and action steps. The instructors take you by the hand and truly want you to learn how to create a trusted, legitimate business without having to create your own products. They show you “how To Retire In 100 Days As A ClickFunnels™ Super Affiliate...” What I've discovered is that it will teach you how to build any type of online business, whether you're selling affiliate products or your own products.



- **10 Tools to Help Any Business Do Your First Pro-Looking Video In House** – [Click here to get your FREE course to create better-looking business videos](#)

This is a free course that will guide you in what tools you'll need to create your first professional-looking video to help sell your products and services. As you know, people connect much better with people than they do some corporate logo on a website. Larry Becker is a well-known speaker and instructor in the "Do it Yourself" video industry. He offers many courses on creating your own videos to help grow your business online.

### Every Business Can Sell More with Simple Videos YOU Create In-House!

This free video covers *10 Tools to Help Any Business Do Your First Pro-Looking Video In House*. Without hiring a production crew or using outside resources. You can do this!!

YOU WILL LEARN...



- **Rockstar Empires Course** – [Click here to get your Rockstar Empires Course](#)



Selling courses online has become a multi billion-dollar industry. With the Rockstar Empires course, *you'll learn how to turn your knowledge into an online course to create "automatic" revenue*. You'll also learn how to build an audience of raving fans and use the Internet to automate parts of your business so you can free up your work week. Troy Dean and Kristina Romero developed this course using the exact same method they teach you to develop your course. In other words, they walk the talk! Why not tap into the millions of people taking online courses so you can make money while you sleep?

- **Mobile Web Design Company** – [Click here to contact my preferred mobile website designer](#)

As mentioned earlier in this eBook, it is no longer an option to ignore optimizing your site for mobile devices. Get your site mobile-optimized.

## Blogs

- **[Social Triggers](#)** – Derek Halpern knows how to build businesses. He has built many successful websites including one which attracted more than 1,000,000 hits in a single day! He KNOWS how to drive traffic to websites.
- **[Copyblogger](#)** – This is one of the best sites for learning how to build your authority online using content marketing. It is imperative these days that you become an authority in your industry. Copyblogger will teach you how to do this.
- **[WP Beginner](#)** – If your website is on WordPress, this is an excellent site to learn more about how to customize your site, best practices for maintaining and fixing any issues on your site, great

*plugins* to add functionality to your site, and more. Stay up to date on what's new in the WordPress community by following their blog.

- [Social Media Examiner](#) – This is one of the best blogs for learning as much as you can in a short period of time about how to market your business using social media. The founder, Michael Stelzner, has created the most comprehensive and enjoyable annual events called [Social Media Marketing World](#). The networking alone is worth the price of admission, but the knowledge you will gain is phenomenal.
- [Neil Patel](#) – Neil is one of the most prolific online marketers and has the case studies to back up his claims. He was one of the youngest entrepreneurs to build multiple million dollar businesses. You'll want to learn how he did this!
- [John Lee Dumas' Entrepreneur On Fire](#) – If you're interested in starting a Podcast, John has built one of the largest companies on how to start one, market and grow it, and ultimately monetize it.
- [Facebook™ Ads](#) – Go to the source when you want to learn how to create Facebook™ Ads. Explore this page to learn what Facebook™ recommends in terms of creating ads that will drive traffic to your offers. Paid advertising is the fastest way to gain customers that may otherwise never see your company.
- [KISSmetrics](#) – KISSmetrics (and its accompanying blog) is a great site to learn about measuring your site's analytics and conversions.

### Tools – Improve your Website with these Tools

- [Moz's Beginners Guide to SEO](#) – This is one of the most comprehensive guides for beginners to learn about *Search Engine Optimization*, or *SEO*. I highly recommend reading this to get a good handle on how to optimize your content so that search engines will find your website and other marketing platforms more easily. The products listed on the [Moz site](#) are great tools to help drive customers to your website and/or bricks and mortar business.
- [Google Analytics](#) – As previously discussed in this book, opening an analytics account and installing it on your site is imperative because if you can't measure it, you can't improve it!

- **Pingdom** – How fast your website loads can drastically affect whether customers buy from you and whether they even find you. Test how quickly your website loads by using this tool. The results may surprise you. Also, you'll get a comprehensive report within minutes that tells you (or have your web developer) how to speed up your site.
- **Similar Web** – This is a great tool to find out what your competition is doing to market themselves. You'll gain tremendous analytics and insight on how to do the same for yourself.

## 11 Essential Ingredients Every Blog Post Needs [Infographic]

*If you like infographics, get [content marketing advice](#) that works from [Copyblogger](#) and [get the link to an awesome infographic by clicking here](#).*

1. Craft a magnetic headline.
2. Open with a bang.
3. Use persuasive words.
4. Write damn good sentences.
5. Insert killer bullet points.
6. Create exquisite subheads.
7. Tell a seductive story.
8. Keep attention with internal cliffhangers.
9. Choose an arresting image.
10. Close in style.
11. Be authentic.

To read specific articles on each of these points, visit [Copyblogger/11ingredients](#).





## *What I Can Do for YOU!*

**Work with Me One-on-One:** If you need help and want quick results growing your business, work with me as your **Digital Marketing Strategist!** Get started by [Clicking Here](#).

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- [facebook.com/KISSyourWeb](https://facebook.com/KISSyourWeb)
- [YouTube.com/kissyourweb](https://YouTube.com/kissyourweb)
- [Pinterest.com/kissyourweb](https://Pinterest.com/kissyourweb)
- [KISSyourWeb.com/blog](https://KISSyourWeb.com/blog) – Head on over to my blog for articles on growing your business through online and offline marketing, networking, and more. There are resources galore!

I wish you the very best!

Dr. Sandi Eveleth

**Digital Marketing Strategist**

[KISSyourWeb.com](https://KISSyourWeb.com)